## Traffic and Activity > Traffic and Activity Summary

## **Traffic and Activity Summary**

During the Month of March, 2007:

- A total of 12,245 distinct visits were made to the site.
- The average visit lasted 0 Seconds
- 273 distinct web pages were viewed a total of 43,625 times.
- The average visit contained 3.56 page views. People spent an average of 0 Seconds viewing a page. Downloadable files were requested 876 times. On average 0.07 files were downloaded per visit.

## **Six Month Historical Comparison**

Usa	age Breakdown	Oct, 2006	Nov, 2006	Dec, 2006	Jan, 2007	Feb, 2007	Mar 2007
1.	Visits	11,283	11,550	11,804	13,034	10,581	12,245
2.	Page Views	54,185	52,826	45,086	52,501	42,991	43,625
3.	Page Views Per Visit	4.80	4.57	3.82	4.03	4.06	3.56
4.	Time Spent Per Visit	00:02:51	00:02:10	00:02:19	00:02:27	00:02:19	00:02:34
5.	Hits	349,937	353,880	293,661	343,468	292,731	288,008
6.	Downloads	679	850	1,004	955	700	876
7.	Bandwidth	n/a	n/a	n/a	n/a	25.15 MB	883.86 MB

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